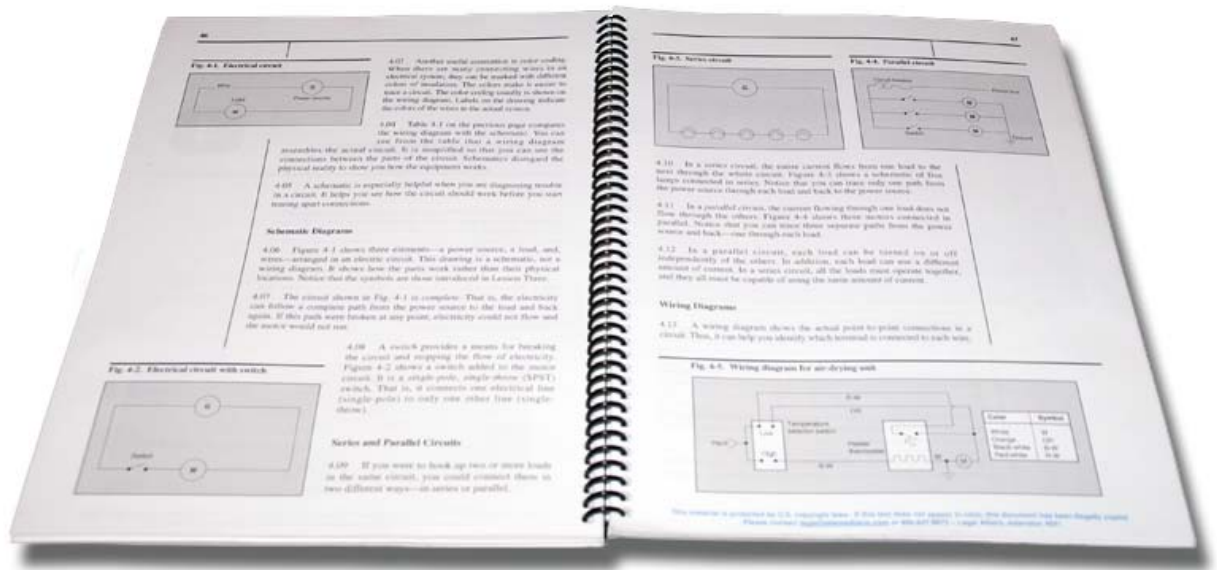


**No Setup Fee!**

## Custom Book Program

Tired of paying for technical training textbooks that are too broad or more comprehensive than your curriculum requires? What percentage of your training content is actually referenced or even needed to support your course requirements? If you can relate to these challenges, then Schoolcraft Publishing's **Custom Book Program** is your solution!

Schoolcraft Publishing understands your need to create *targeted content* that is industry-validated, time saving, and more cost-effective for your students. Our **Custom Book Program** can help you create a custom book that contains only the training content your students need.



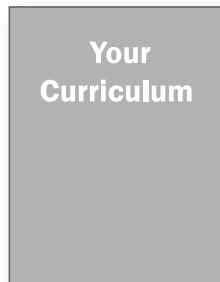
With over 1000 individual lessons or chapters to choose from, Schoolcraft has the training content to help satisfy your training needs. Our topics cover a broad and diverse spectrum of subject matter, from reading blueprints to electrical schematics, measurement to rigging and safety, material handling to welding, and everything in between! Choose only the lessons that meet your specific curriculum requirements.

## How it works...

It may seem a daunting task to create a custom book based on Schoolcraft Publishing's diverse array of technical skills and safety training courses, but it is a simple process. And we are here to help each step of the way:

### Plan

Begin with your custom course curriculum



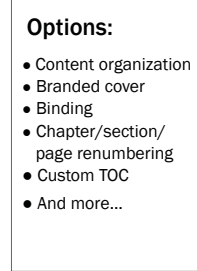
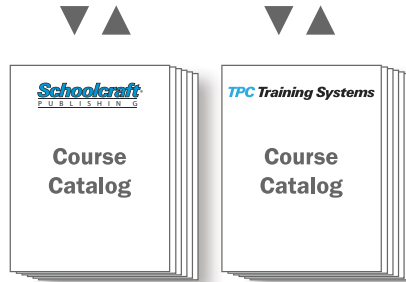
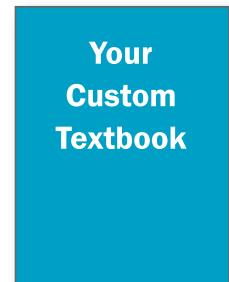
### Choose

Choose **ONLY** the Series, Books, or Lessons that match your curriculum



### Deliver

Students appreciate a custom textbook designed by you!



Draw from a broad and diverse array of training topics from Schoolcraft Publishing or TPC Training Systems comprehensive course catalogs

**Bottom line:** Custom Books are a reality! With Schoolcraft Publishing's **Custom Book Program**, affordable custom textbooks that reflect your specific curriculum needs are well within reach.

To begin building your custom book today, contact one of our account managers at **800.837.1255**.

**About Schoolcraft Publishing:** Schoolcraft Publishing is a publisher and provider of training, teaching and learning materials for industrial technology and education, business and industry customized training, maintenance training, apprenticeship programs, safety and health training, and more. As the educational division of Telemedia, Inc., Schoolcraft Publishing benefits from its relationship with its sister division, TPC Training Systems, a leading provider of high-quality technical skills training materials to manufacturers, processing companies, utilities, and government/ municipal agencies in the United States, Canada, and other countries since 1968.